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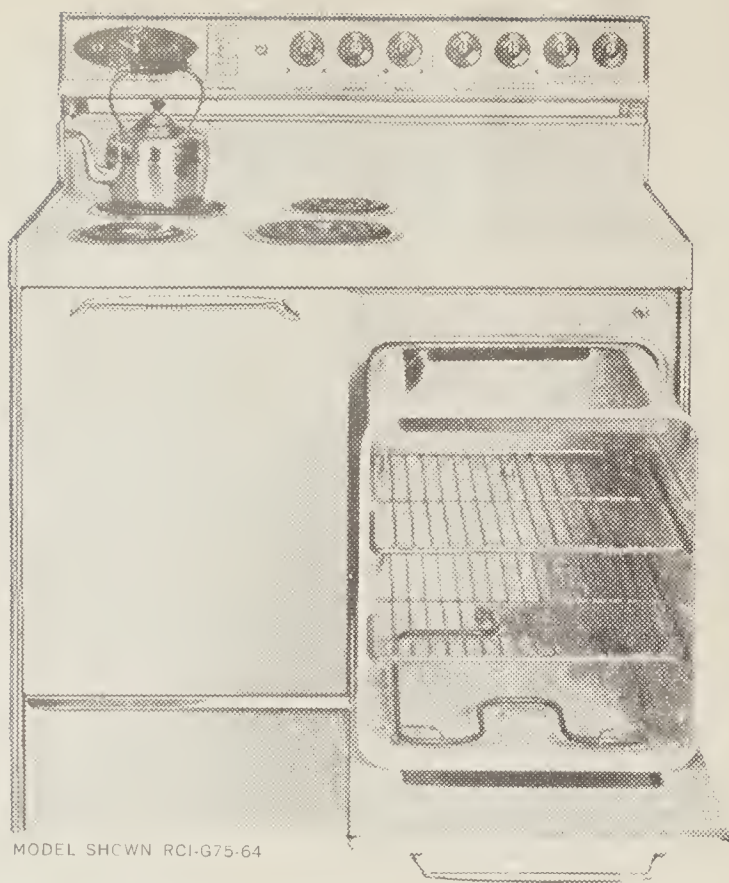
CAROLINA FARMER

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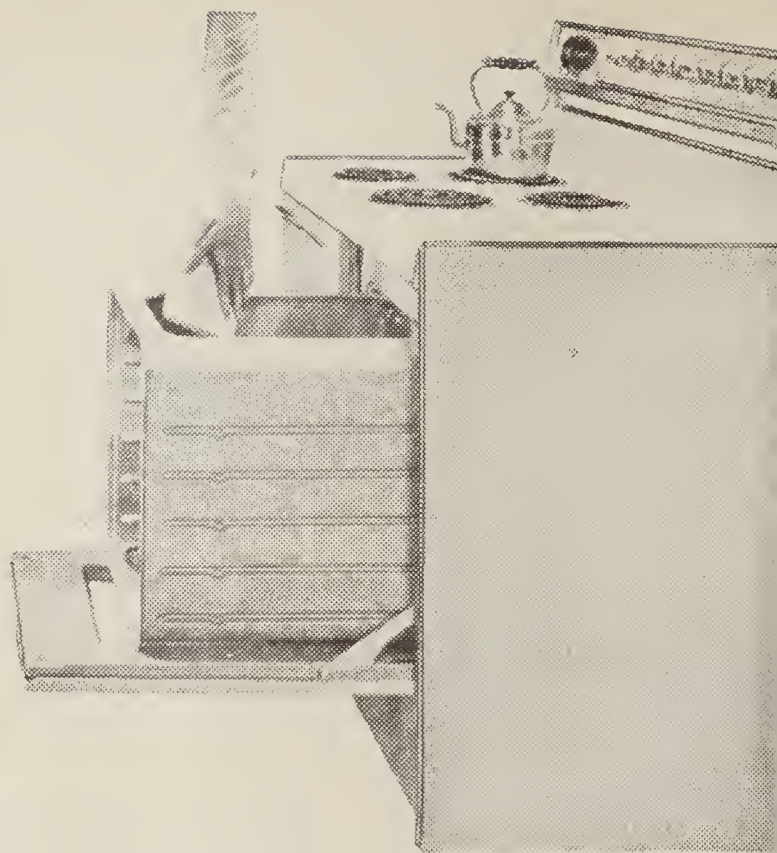


Food and the Future—1964 State Fair

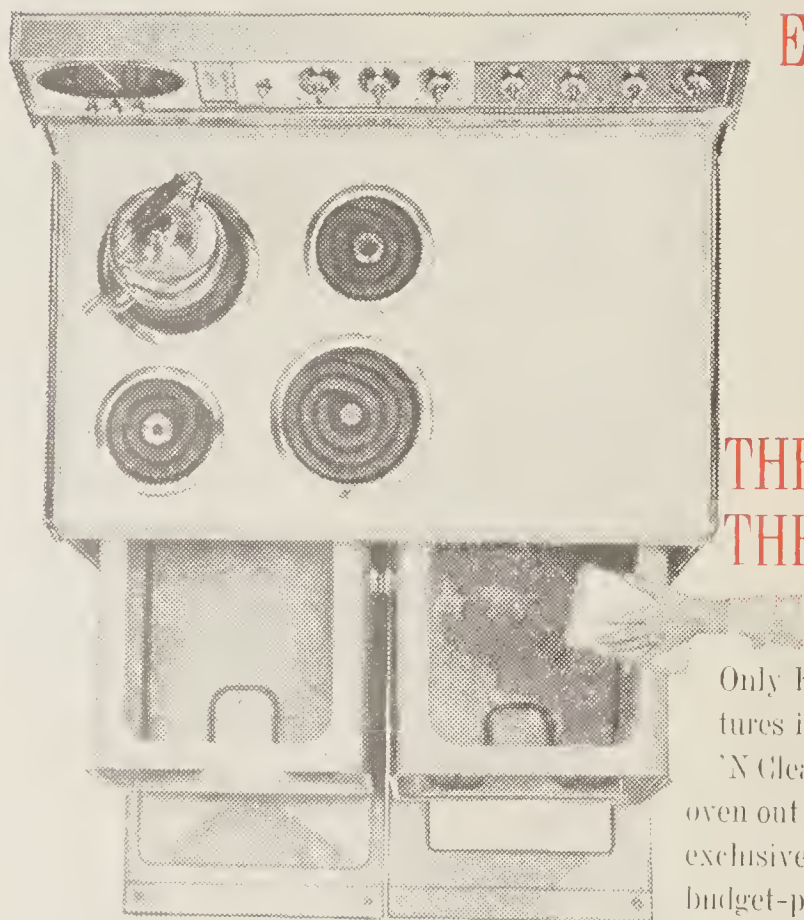




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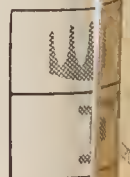


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The Choice

Rural Electric co-op members and farmers have been given a pretty clear choice in the Presidential and Vice Presidential races this year.

Senator Goldwater and Rep. Miller have made no bones about their dislike of REA and farm programs. Their anti-REA, anti-farm program records support their statements.

For instance, on the rural electrification program, Goldwater has a record of voting favorably only three times, while casting votes considered as unfavorable 35 times. Rep. Miller has a similar record. He has cast only six votes considered as favorable to rural electrification, while voting 42 times against the position taken by the nation's electric co-ops.

Their record on other farm and rural programs reveals a similar negative position.

On the other hand, President Johnson and Senator Hubert Humphrey have outstandingly favorable records on rural electric and related issues.

While a senator, Johnson cast 49 votes favorable to the position taken by electric cooperatives and only seven opposing that position. His running mate, Senator Humphrey, has long been a principal champion of REA and farm programs. He has voted favorably on REA and related resource issues 51 times and unfavorably only twice.

As Bob Scott, recently named national chairman for "Rural Americans for Johnson-Humphrey," has said, "When we get this farm message across, it has had the effect of making people think."

Rural people — especially electric co-op members — should stop and think what the election of Goldwater and Miller could mean to their livelihood, to their pocketbooks and to their families' well-being.

CAROLINA FARMER

Vol. 19 September, 1964 No.

OFFICIAL PUBLICATION
TARHEEL ELECTRIC
MEMBERSHIP ASSOCIATION

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EXECUTIVE MANAGER
P. O. BOX 1699 • RALEIGH, N. C.

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COVER—What would a fair be without the teddy bears. You just as well not even have cotton candy. To prove that our N. C. State Fair has plenty of bears, we offer the Ralph Mills photo from a past fair. More on this year's fair is on page 5.

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THE CAROLINA FARMER IS PUBLISHED MONTHLY BY TARHEEL ELECTRIC MEMBERSHIP ASSOCIATION, INC. SECOND CLASS MAIL PRIVILEGES AUTHORIZED AT RALEIGH, N. C. UNDER THE ACT OF MARCH 3, 1879. SECOND CLASS POSTAGE PAID AT RALEIGH, N. C. EDITORIAL OFFICES, SUITE 914 FIRST CITIZENS BANK BUILDING, RALEIGH, N. C. SUBSCRIPTION PRICE 60¢ PER YEAR. CONTENTS COPYRIGHTED 1964 BY TARHEEL ELECTRIC MEMBERSHIP ASSOCIATION, INC.

THE CAROLINA FARMER



Do you ever have the feeling that somewhere people are sitting around plotting things to deliberately annoy you?

Take traffic lights. No matter which way I turn

Raleigh, the same thing happens. Just as I reach the next intersection, the light turns red. After six years, I've come to the conclusion it had to be planned that way just to annoy me.

By whom? Things like that are too big for a mere traffic department. You need rows and rows of computers manned by a staff of top-notch scientists. I'm convinced that somewhere in the country there exists an outfit called Annoyances, Inc. ("No Annoyance Too Large or Too Small—Ask for Free Estimate.")

(Continued on page 20)



Why is this Goulds water pump the largest selling farm and home submersible for 4-inch and larger wells?

The answer is simple: This is a quality pump, built to outperform any other submersible made. In shallow or deep wells, it runs smoothly and silently. Rugged Franklin motor needs no oil. You never have to pull a Goulds for lubrication. Run it 'round-the-clock without fear of motor overloading or other damage. Exclusive Byrite construction is lightweight, but tough. No algae buildup. No corrosion. Especially resistant to abrasives. And Goulds subs go in fast. Controls are above ground, easily accessible. Safe three-wire installation every time. Last but not least: If anything ever does go wrong, a Goulds sub can be serviced quickly right on the spot. You'll always have water with a Goulds! See your nearby Goulds dealer soon. Or write for free illustrated catalog. Goulds Pumps, Inc., Dept. NO-94, Seneca Falls, N. Y.

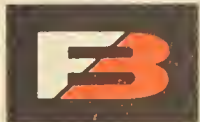
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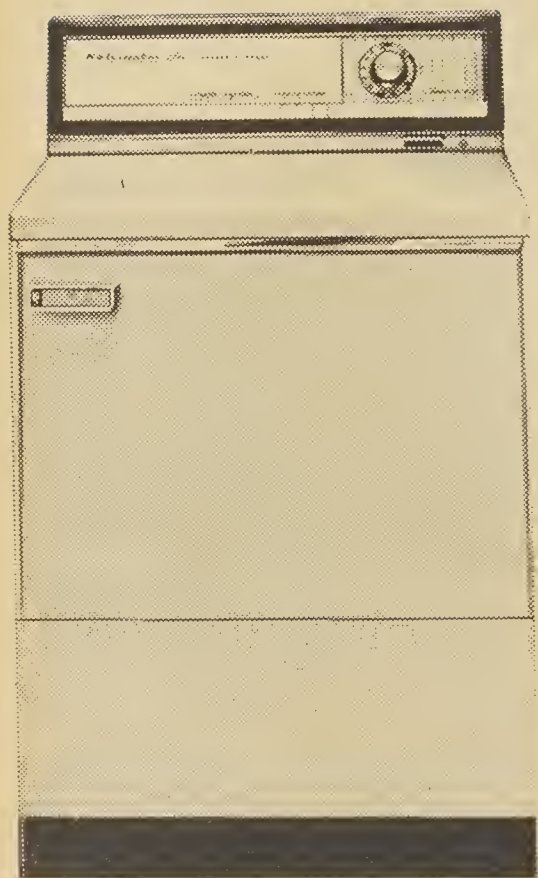
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**The ironing you save
with this Kelvinator dryer...**

**gives you time for more
important things**

This Kelvinator dryer saves you ironing by eliminating wrinkles. Many things come out needing only "touch up" ironing or none at all! Here's how it does it: (1) It shuts itself off automatically when clothes are dried just right. Wrinkles aren't baked in. (2) It smooths away wrinkles with a cool tumble at the end of each cycle. (3) It provides a special heat for wash-wear that takes out wear wrinkles, but keeps in preset creases. And (4) it buzzes when drying is done so you can remove clothes right away and avoid re-wrinkling. (You can adjust the sound level of the buzzer, or shut it off entirely.) There are many more advances, including the special heat for every type of fabric. See your Kelvinator dealer for the "latest wrinkles" to eliminate wrinkles.

Jim Graham Named Commissioner of Agriculture

James A. (Jim) Graham, manager of the Farmers Market at Raleigh and farmer of Rowan County, has been appointed Commissioner of Agriculture. He will complete the term of the late L. Ballentine and his name will appear on the ballot as the Democratic nominee in the November general election. Graham has served as general

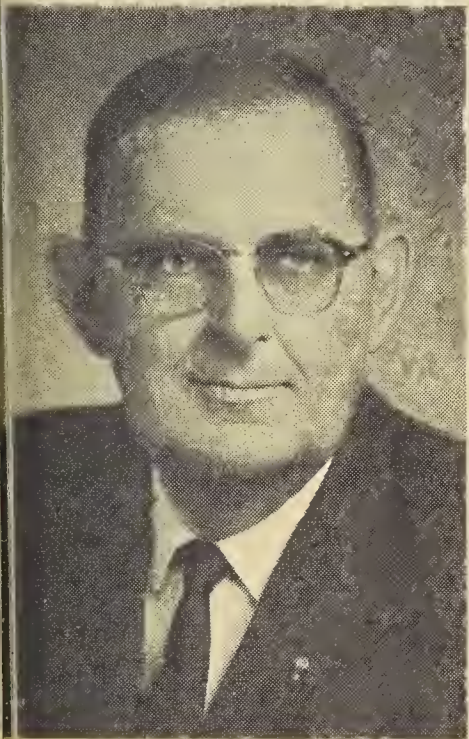
in agricultural affairs across the state.

In accepting the appointment from Governor Terry Sanford, Graham said, "We in the North Carolina Department of Agriculture will conduct a program for all the people—the consumer and particularly the people that pro-

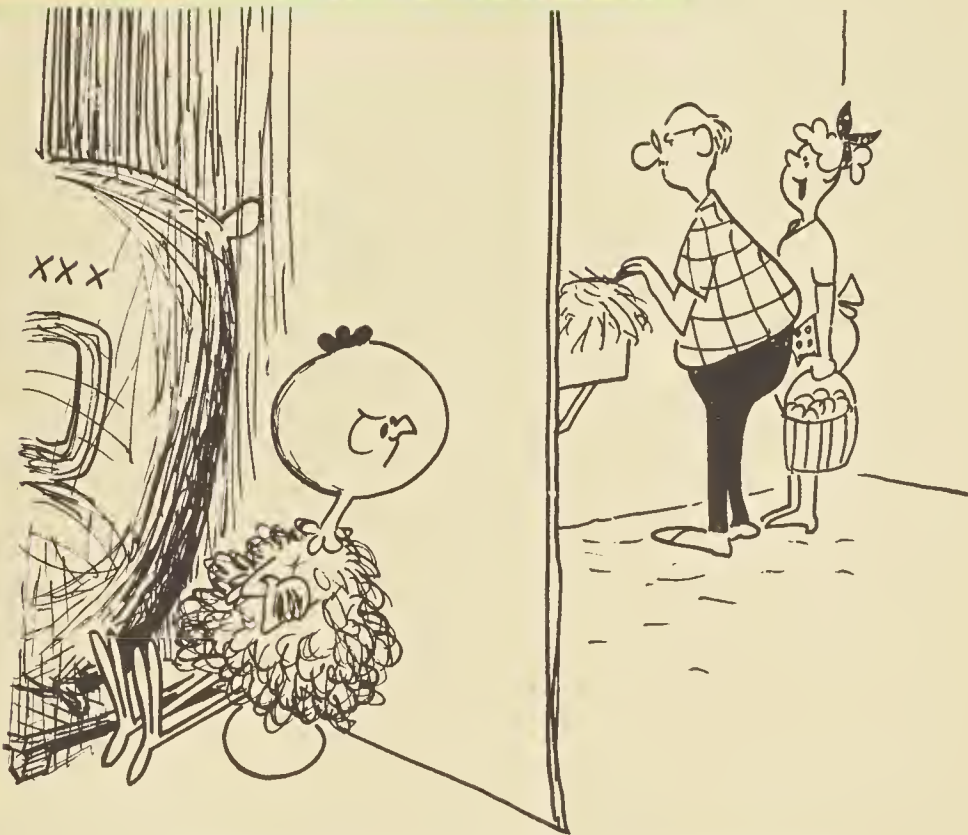
duce, process and distribute the many commodities so vital to our very livelihood."

He later told THE CAROLINA FARMER that he was particularly anxious to work closely with electric membership corporations in advancing the well-being of our rural people.

GERTRUDE by Ted Trogdon



Graham



"Don't be silly. She wouldn't try to hatch just one little egg."

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TARHEEL RURAL LINES

reports on events of importance
to rural electric co-op members

By J. C. Brown Jr.

COURT OVERRULES COMMISSION

OUR STATE'S electric co-ops won a victory in Wayne Superior Court early this month when Judge Joseph H. Parker vacated an order of the Utilities Commission and directed the Commission to allow Tri-County EMC to intervene in a territorial controversy at Goldsboro.

In February the Commission had been requested by Summerlin Realty Co. of Goldsboro to order Carolina Power and Light to serve several subdivision lots which are located within 300 feet of Tri-County's long-existing line. The Commission immediately issued an order to CP&L to serve the lots or show cause why it shouldn't. The Commission refused to grant Tri-County's petition to intervene and be heard on the cooperative's statement that the order would result in a wasteful duplication of its facilities.

Tri-County also said that CP&L had built its lines into the area in controversy without any application for service and that it was not now serving anyone in the area. The co-op had built its line into the area several years earlier and was already serving several consumers there.

Judge Parker ruled that the cooperative's petition to intervene should have been granted. He vacated the Commission's order and told the Commission to hold hearings on the controversy and to allow the co-op to be heard.

Both CP&L and Summerlin have appealed the court's decision.

BOB SCOTT HEADS 'RURAL AMERICA'

ROBERT W. (BOB) SCOTT, Lt. Governor nominee, has been named chairman of a national "Rural Americans for Johnson-Humphrey" organization. The organization is made up of Democrats and Republicans who are primarily interested in the preservation of programs to try to maintain a climate of economic opportunity in rural America.

In announcing his acceptance of the post, Scott said he was doing so because he felt Johnson and Humphrey would back sound rural programs. "Their votes, their public statements, their expressed hopes for the nation's future indicates a clear and continuing interest in growing opportunities for living the good life and making a good living on the farms and in the towns of rural America," he said.



1964 State Fair - FOOD AND THE FUTURE

Featuring "Food and the Future"—a tribute to rural people who help provide the bounty that exists in our nation—this year's North Carolina State Fair will open on Oct. 12 and run through Oct. 17.

The major exhibit in the Fair arena will feature the "Food and the Future" theme. It will be arranged in four major divisions: Producing, Processing, Marketing and Consuming.

Based on the demands and needs for the present generation, the exhibit will project these demands for the coming generation and depict the possibilities for North Carolina farmers, processors and marketing groups, for the production of raw food products, labor and finances to expand produc-

tion into major industries for a better-balanced agri-industrial economy.

Other features of the annual fair held at the fairgrounds in Raleigh include:

—The 17th Annual State Fair Folk Festival. Solo and group performers will compete for \$1,000 in trophies and cash prizes. Eight categories of competition with prizes in four places for most of the events are scheduled. Programs for the festival performances will start at 11 a.m., 2 p.m. and 5:30 p.m. each day.

—The Royal Canadian Mounted Police. Each night before the grandstand—and for matinees on Tuesday and Thursday—the Mounties will present their internationally famous "Musical Ride."

The "Ride," as it is generally known, is a diversionary form of cavalry drill. It is usually performed by a full troop of 32 men and horses, and is made up of a variety of intricate movements executed at the trot and canter to music of an appropriate tempo.

The 1964 Fair symbol, shown above, was executed by Richard D. Behrends of High Point. The three human forms symbolize the North Carolina consumer and the expanding population. The plant represents everything growing. The calf stands for all meat products, and the sun-like design represents the elements of nature needed to produce a good crop. The base line for the figures represents the soil and water necessary for all things to grow.

'The Best Service at the Lowest Cost'



A large group of enthusiastic women—including those pictured above—were among those who learned about power company advertising programs at the summer TEMA meeting.

"The Best Service at the Lowest Cost" was the theme of the summer meeting of Tarheel Electric last month.

Keynoting the meeting was I Governor candidate Robert V. (Bob) Scott. He outlined major problems facing the state, including those of utility legislation, the areas of annexation of electric co-op facilities by municipalities and duplication of co-op facilities by private power companies.

He listed three things which he thought electric co-ops should be doing to help improve their situation:

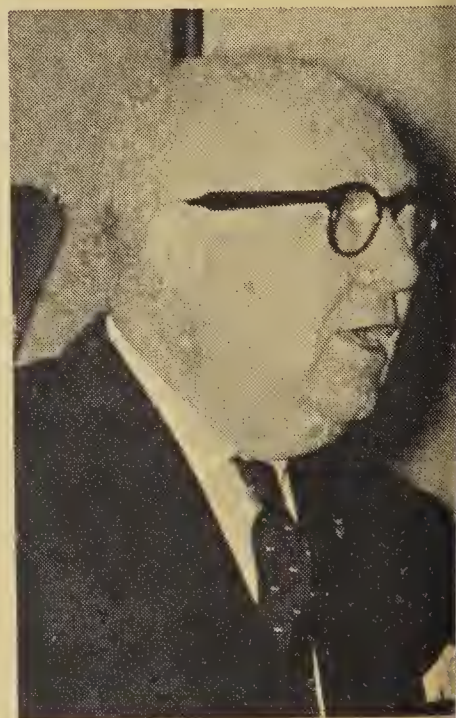
- Continue to conduct a vigorous public relations program on a positive basis.

- Make sure individuals, including employees, members and directors, become politically active and elect officials friendly to the electric co-op program.

- Have directors conduct a public relations program of their own—getting out in the community and discussing the rural electric situation.



J. T. Powers, Randolph EMC director (left), was among those receiving recognition for 25 years of service as a director from Gwyn Price, chairman of the North Carolina REA, at a special recognition breakfast.



Walter Harrison

Goldwater's anti-REA record and the need for electric co-ops to concern themselves with what happens in the political arena were two topics which got attention at the summer TEMA meeting.

rification program.

Clyde T. Ellis, general manager of the National Rural Electric Cooperative Association, told co-op directors and employees at the summer banquet that Barry Goldwater's long record of opposition to rural electrification may cost the Arizona Senator millions of rural votes.

"I do not believe the millions of rural people who are served by REA-financed systems will vote for a presidential candidate who is on record as believing REA has outlived its usefulness and should be dissolved," Ellis said.

Ellis also lashed out at what he described as "phantom issues" which attempt to make people afraid of their own government.

"In my opinion this represents an irrational ideology that can bring serious harm to our nation," Ellis said. "By no stretch of logic can it be truthfully said that government programs such as social security, flood control, resource development, rural telephony, rural areas development and rural

electrification are menaces to our individual freedom. On the contrary, these programs have freed and are freeing us from dangers and fears and a way of life that held us in bondage."

In outlining Goldwater's negative record on rural electrification, Ellis pointed out that "no man in public office has a better record than President Johnson has when it comes to our program. As a member of Congress and, more recently, as President, he has consistently given us backing."

Other speakers at the summer meeting included Walter Harrison, executive manager of Georgia Electric Membership Corporation, Millen, Ga., the statewide association of Georgia co-ops, and George Esser, executive director of the North Carolina Fund.

Harrison spoke on defending values and urged co-op people to "do your best to build a stronger rural America."

Esser outlined steps being taken by the Fund in battling poverty

across our state.

The women held their own program in conjunction with the Tarheel meeting. A highlight of the ladies' sessions was a presentation on power company advertising by Mattie McQuaig, public relations coordinator with the national association of electric co-ops.

Miss McQuaig showed the group the film "The Power Within," which was produced for the commercial power companies. She pointed out that the film was only a small part of the companies' propaganda program called "Project Action," which 51 power companies in 33 states and one foreign country are using in an attempt to undermine rural electric co-operatives.

She also led the women on a tour through the "Chamber of Horrors," a display of various types of propaganda which the power companies are using in newspapers and magazines. The display was first used at the NRECA annual meeting in Dallas last March.



Bob Scott



Clyde Ellis



George Esser

New Weapons in the War on Rural Poverty

By **HOWARD BERTSCH**

Administrator, Farmers Home Administration

THE CONDITION we call poverty afflicts an estimated 16 million people living in the rural areas of the United States.

Nearly one-half of all families in the nation whose income is so low they are classified as "poor" live in the small towns, the farming communities and the open-country areas of rural America.

Millions of children are growing up on subsistence farms and in rural nonfarm families with poverty-level incomes.

For the most part, these children—through no fault of their own—are not getting either the education or the background that will equip them to live and work successfully in the America of the future.

In tomorrow's America the demand will be for well-educated (or at least well-trained) young people who are versed in how to live in a complex, rapidly changing society.

Yet the children of the rural poor are growing up in families that have fallen far behind. They are behind not only in the material goods that make up what we call the "American standard of living" but also in their ability to cope with the problems and complexities of modern life.

Too many of the children in such families attend poor schools. They have a higher drop-out rate than do children in better-off families. They have far less opportunity to familiarize themselves with the institutions, the regulations, and the rules they will encounter in society. They attend college less frequently than do other children. What is more seri-

ous, they don't enjoy as many opportunities for learning skills.

The Economic Opportunity Act, signed recently by President Johnson, is the first basic and concerted effort in our history to break the cycle of poverty in both rural and urban areas by solving the problem of the disinherited child of poverty.

I believe this objective gets right to the heart of what the program is all about. Every single title of the new Act focuses on the problems and needs of poverty's children.

First, there are the programs of direct benefit to these children: A new job corps and work-training programs for unemployed youth; a program that will help poor children stay in school and go on to college; grants for community projects, mainly in the health, education and welfare fields.

Nearly two-thirds of the amount spent on the anti-poverty effort in the first year will be devoted to these activities.

There is also a battery of new and reinvigorated programs to improve the living standards of poor families.

These new programs to improve family living will include some of the community action grants; stimulation of more employment opportunities by providing liberal-term loans for small businesses; a broadened program of work experience for unemployed parents; and long-term, low-interest credit, plus supervision, that will give poor, subsistence farm families the chance to earn a little more income.

The Farmers Home Administra-

tion will play a major role in carrying out the new Economic Opportunity Act. The agency will administer a new program of loan and technical assistance tailored specifically to serve farm families who farm on a very small scale and have almost no resources available to earn a decent living.

The program set up by the Economic Opportunity Act includes these main features:

- Loans of up to \$2,500 are available for the first time to finance small nonagricultural enterprises on farms to supplement the family's income from farming.

- Loans also are available for the first time to finance cooperatives that provide poor rural families with essential marketing, purchasing and other services to help them earn a better living.

- Loans of up to \$2,500 are authorized to pay for the livestock, equipment, simple machines, seed, feed, fertilizer and other inputs needed by poor farmers to raise their income a little and produce more of their family food. These loans will have a maximum maturity of 15 years. They therefore give us much more leeway than we have at present to adapt the repayment period to the situation and needs of poor farm families. Loans for nonagricultural enterprises authorized by the Act also carry these more liberal terms.

If the anti-poverty program to produce the results we see Farmers Home Administration supervisors will have to devote a great deal of time and effort working with these "forgotten families."

Under delegation from the Office of Economic Opportunity, we will be able for the first time to make loans for small nonfarm enterprises on farms, to help substance farmers buy a little more and in addition to equipment and other items needed for farming, and to finance a broad range of cooperatives serving poor rural families.

How the many-sided farm credit program set up by the Economic Opportunity Act might work can best be illustrated by applying it to the problems of a fictitious but not untypical poor farm family.

The family farms 30 acres of hill land in western North Carolina. They grow a little corn and wheat, have a small tobacco allotment, raise some livestock. Their earnings from agriculture never total much more than \$750 a year, which the farmer supplements with jobs as a common laborer in the neighborhood. All told, the family income never rises above \$1,500 a year, which is not much for a family of seven. There are five children in the family, the oldest of whom is in high school, kept there at some sacrifice to the family budget.

This family might well use a small Economic Opportunity loan to better their life. A loan of \$500 would help to improve hog production, develop better pastures, and start and maintain a productive garden.

Another small loan would enable the farmer to buy a set of basic carpentry tools, not only to improve the buildings on his own place but also to command a higher wage in the local casual job market.

In addition, a cooperative might be set up by his neighbors, financed with other Economic Opportunity credit. It would provide a steady and fair market outlet for goods produced by the family, as well as a source of reasonably priced equipment for the farm and home.

In all, our fictitious family might raise its net income \$1,000 a year through the program.

At the same time, other aspects of the Economic Opportunity Program will be concentrating on some of the big neighborhood and community problems that erode family



"If you fellows need any help, I grew up in this territory."

life and cut off opportunity in rural areas.

Young people who have dropped out of school and are just "hanging around" the small towns and the crossroads stores are eligible for work plus basic education and training in one of the EO youth camps.

Local schools, health departments, welfare centers, etc., may obtain a grant to set up special projects in rural communities, such as day-care centers for children, guidance for slow learners and many other projects.

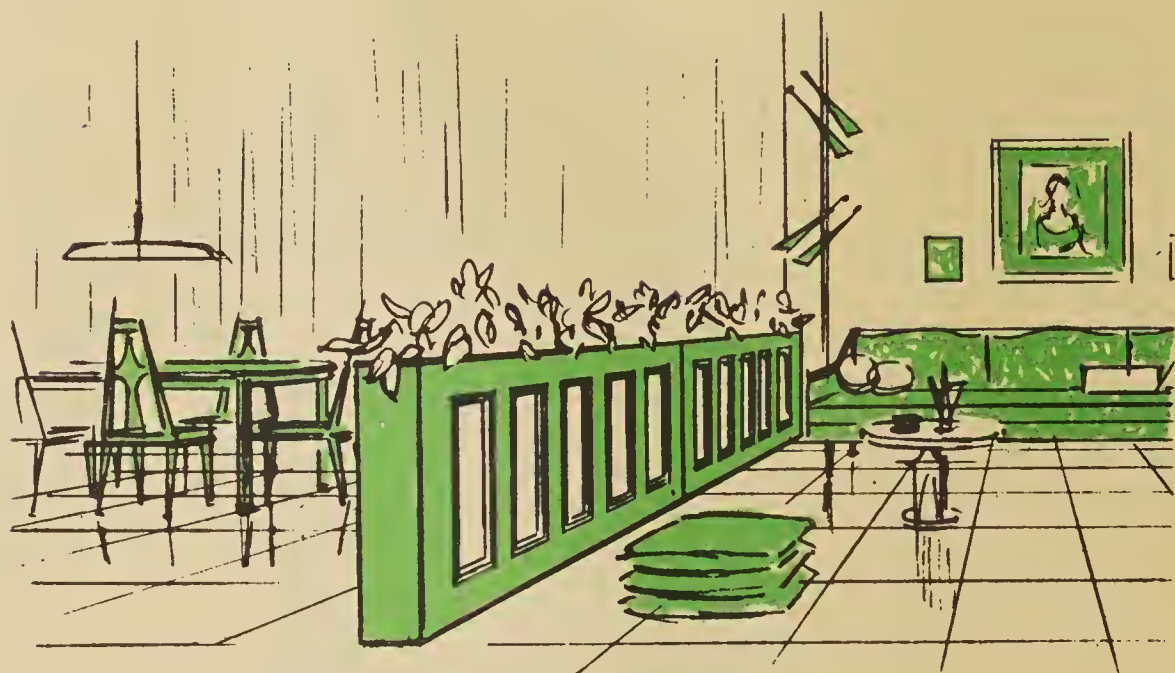
Small businessmen in towns and farm trading centers may take out a loan to expand their operations, thereby employing some of the under-employed farmers in the area.

Local agencies hard pressed to supply trained personnel for all the many projects designed to better the lot of poor families may request volunteer help through the new VISTA corps (Volunteers in Service to America) set up by the Economic Opportunity Act.

In short, there is nothing theoretical, academic, or vague about the new program. It offers a thousand and one opportunities—both practical and concrete—for individual rural families and communities to improve their lot.

It provides more and better tools for local people to use in meeting the greatest single problem facing the nation at home: The deepest imaginable poverty existing side by side with the most buoyant imaginable prosperity. ◀

DECORATE WITH DOORS



UNUSUAL ROOM DIVIDER—To suggest a foyer where none exists, here's a room divider with personality. It can block a draft from entrance door, separate a living from a dining area, or create architectural interest where needed. To enhance it with planters, use four double-paneled doors, two laid lengthwise at each side. Keep sides far enough apart so lips of planter boxes will rest on door edges. Fasten doors to floor with angle cleats—two to a door. Cover open end with a clear pine board.

Doors don't always have to open into or out of a room to be useful. They can be used as an easy, ingenious and inexpensive way to decorate a room—to create a focal point in an otherwise uninteresting area.

They can provide extra storage space, needed wall space for mounting pictures, a new look for a plain wall, or can be made into an unusual room divider. Hinged together, they make a screen to close off a foyer, hide an architectural eyesore, ward off a draft, hide a water heater or a washer-dryer.

They can be used as handsome

wainscoting, to broaden or diminish door openings or to replace a swinging kitchen door. They can serve as king-size headboards for Hollywood twin beds. Single panel doors, with a mirror between, can be mounted on the wall behind each bed and "tied" together at the top with a cornice or canopy.

Panel or louver doors of smooth ponderosa pine can be used in the natural wood finish, stained or painted in colors to brighten and lighten your room.

Whether you are building a new home, remodeling or just searching for unusual, inexpensive decorating ideas to give your rooms a

new look, consider the small investment you'd make in using stock doors and the big return you get in decorating and living pleasure.

The five "door ideas" shown here can help you solve some of your decorating problems. The ponderosa pine panel, louver and folding door styles, along with a wide choice of other designs, are available at your local lumber dealer. Chances are your own imagination, applied to your particular problem, will inspire you to create other clever ideas for the use of doors in interior decorating.

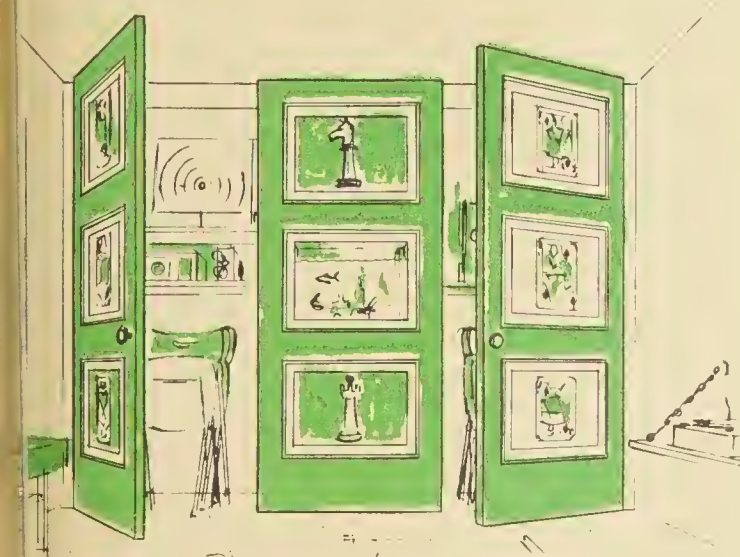
*You Can Add Interest to a Room Easily, Inexpensively
with Stock Panel and Louver Doors*



PICTURE SCREEN—If you lack proper wall space for pictures, hinge three panel doors together to make a screen. Stain or paint them and mount pictures within the moulding of each panel, which acts as a frame.



FOCAL POINT OF INTEREST—Panel wall behind sofa, made with three panel doors mounted floor to ceiling, will highlight a room. To add more interest, accent the moulding on the doors with colors or add a pair of lamps (or pictures).



DISGUISED STORAGE WALL—Storage wall at end of recreation room to house games, folding table and chairs, sports and other equipment is enclosed with three panel doors. The center door is fixed and the side panel cut out for TV or an aquarium.



UTILITY CLOSET—Need more storage space for small appliances, china, glassware, canned goods? Why not solve your problem this way: Build a shallow closet with folding louver doors between dining room and kitchen, in hallway or against a wall.

All The Family Loves An Electric Dishwasher

The party's over for your guests, but is it over for you? Where will you be an hour later—digging into a hot sinkload of dirty dishes or enjoying your rightful sleep?

There are enough chores around the place to do without having to wash an estimated 4,000 or more dishes, glasses, pots and pans a month. It's small wonder that the dishwasher is becoming the most important new appliance in the kitchen, taking its essential place with your range and refrigerator.

No homemaker who ever owned a dishwasher would be willing to give it up. For it saves her time—an hour a day—labor and her energy. It does away with dirty dishes in the sink, keeps the kitchen looking neat. It turns out sanitary-clean dishes, lessening the chance of colds spreading throughout the family. It does away with having to rush meals to free some member for the evening. It lets you join the family activities or watch a favorite TV program. It adds to family harmony, stops nightly arguments among youngsters as to whose turn it is to clean up the kitchen mess. It minimizes china and glass breakage. It makes entertaining a happy occasion.

Perhaps you've never thought of a dishwasher as a house-cleaning aid beyond doing the family dishes,

but you can count on it as a work- and time-saver for many occasions. When company's coming, a pre-wash of your best china and glassware will make them shine. You can put a sparkle on flower vases, salad bowls and other unused china and glassware that's been sitting on shelves collecting dust with just a pre-wash in the dishwasher. Hard-to-clean heavy cut glass, chandelier prisms, figurines and knickknacks come out of the dishwasher to do you proud. You can even get the help of a dishwasher to clean up your range by putting the removable parts—unburned rings, drip bowls, racks and broiler pans—in with your regular nightly dishwashing.

What's New For '64

Innovations in 1964 dishwashers, by and large, are improvements and refinements in design and operating features. The new dishwashers hold more—they're quieter because of new designs which reduce sound levels. They have better and more adjustable rack facilities to let you load the dishes anywhere they fit, mixing dishes, glasses, and pots and pans. Multi-directional water action provides better all-over wash and rinse action. There's no need to pre-rinse dishes. There's a cycle to do it for you and with some models even scraping is unnecessary.



Remodeling a kitchen or building a new home? You'll probably want a new built-in electric dishwasher.



Renting or just want to up-date your kitchen without changing a thing? A top-loading portable is ideal.



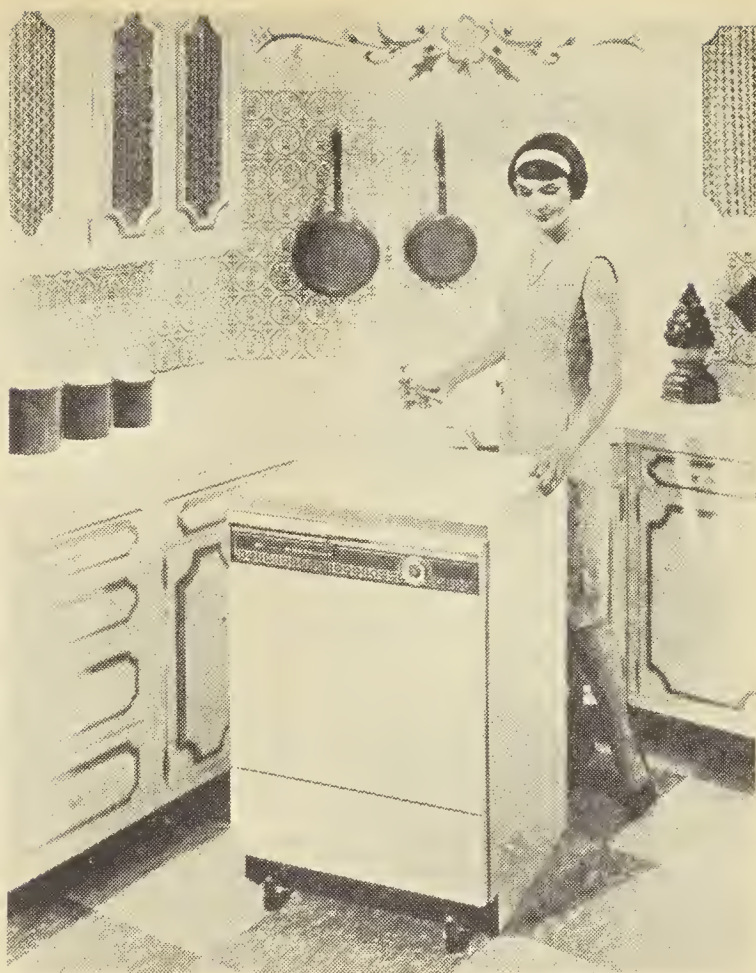
Now electric dishwashers have better, more adjustable rack facilities for loading dishes where they fit.

Using high water temperatures from 140° to 160°, enough to kill most bacteria, assures turning sanitized dishes.

Operating a dishwasher has been made easier through push-button controls that simplify the selection of cycles. Most models have a choice of cycles to suit the job at hand, from doing fine crystal to pots and pans. Dial indicators show at just what time the machine is operating. Pre-rinse or pre-wash cycles let you hold a small load until a full one has accumulated for doing dishes once a day. There's no guesswork now as to how much detergent and rinsing agents are needed, thanks to automatic dispensers and controls. Self-cleaning strain-filters catch food particles and wash them down the drain.

What's Your Type?

If you are planning to remodel or have space in your present kitchen or can give up a 24" base cabinet next to or near the sink, you'll want an under-counter model. These built-in units have high style, convenience and do much to give a unified look to the kitchen. You can choose one to suit the colors of your kitchen; pastels, brushed chrome, or copper-toned that blends so well with wood cabinets. You can even get a wood front exactly like your wood cabinets, the choice of many kitchen designers. Another style you may want to look into when remodeling is the all-in-one sink-dishwasher combination. If you've been yearning for a dishwasher, but not sure how to put in a built-in electric dishwasher, it's good news that there's a wide choice of well-designed, large capacity portables. There are two



Want a portable now, a built-in later; or do you just prefer a front-loading unit? Get a convertible.

styles of portables. The regular top-opening or the convertible portables with front openings which can be permanently installed under a counter later, if and when you plan to remodel. There is also the free-standing model to go, generally, at the end of a counter. Many portables and the free-standing model can be obtained with hardware or vinyl tops which make them useful as extra countertop space. And don't forget portables go with the owners when they move.

Many new top-of-the-line portables have the same features as their built-in counterparts: special cycles for rinse and hold; full cycles with one or two washes and two or three rinses, a pot and pan cycle and drying and plate warming. An increasing number have faucet connectors that let you draw water even while the machine's working, and hoses are retractable.

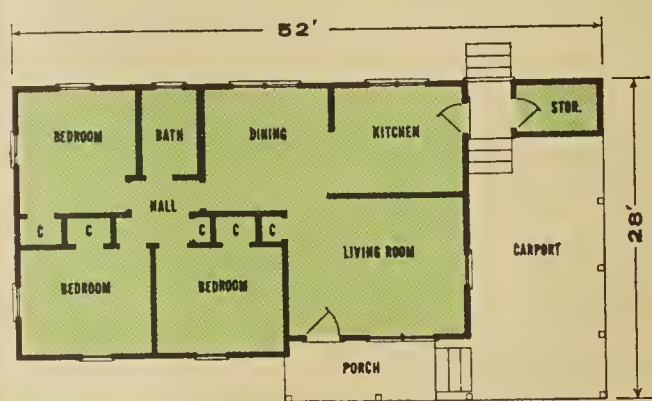
All have free-wheeling casters, some have full-width guide bars now to make rolling the dishwasher to the table, to the sink and to the china cupboard for storing dishes easier. Some top-opening portables have a top rack riding up with the cover to allow free and easy bottom rack loading with plenty of room for bowls, pots and pans. A few have heat boosters to insure 140° to 150° hot water.

Why not join the five million homemakers who are now letting a dishwasher take over the constant drudgery of hand washing? You can bet on it that if the man of the house had to wash dishes three times a day, he'd see that you'd have an electric dishwasher within a week. ◀



presents

Following a new flexibility in basic home building, Modern Homes Construction Company moves ahead to help American families live better at lower cost. It is not enough to say that in the market place every customer is a king. Modern's new "customer's choice" building and buying plan gives new emphasis to a wide choice of designs, construction stages and materials options, paving an easier path to Royal living.



In the delightful Malibu model, customers may choose the basic house and build it up through a choice of materials and construction options to a finished lock-and-key, "move right into" home in any one of thousands of southern rural, suburban or rustic vacation areas.

Utilizing the same technique, a customer may select from many other Modern Homes' designs the one which suits his fancy—tailoring the model, the finish and the price of his home to his housing budget.



*a new idea
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Modern's easy, adaptable plan to home ownership has been used by thousands of satisfied customers. Contact the nearest Modern Homes office for full details.



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- ☐ Send representative. No obligation.

My lot is located in _____ County.

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just 'tween
you and me



Getting to know you . .

When people first began hearing the remark, "Small world, isn't it?" this old planet wasn't nearly so small as it is today. Chances are that many of our young boys and girls will see it shrink even smaller as they travel around the globe on tours of military duty, as exchange students, as Peace Corps volunteers, or perhaps even as sightseers.

Those of you who read (or saw the movie adaptation of) a book called "The Ugly American," know that the authors sought to tell the story of Americans abroad in the light of that old saying, "If we could but see ourselves as others see us." It seems that the picture is a pitiful one at best—a view stemming largely from our ignorance of other people and their ways.

The question now is, Are we breeding another generation of "ugly Americans"? Well, hopefully not. But as a parent concerned with your children's future and that of the world they live in, we thought you might like to know of a series of children's books called "Getting to Know."

There are more than 40 of these books out now, covering such faraway places as Nigeria, Turkey, Pakistan and the USSR—and all succeed in making the strange seem natural and fascinating, rather than frightening and foreboding to inquiring young minds. Each "Getting to Know" book accurately describes the way people in foreign lands live, using forthright (not fairy-tale) language; each deals with the country's current political problems realistically (the book on China discusses the two-China problem); each has a glossary of foreign words and phrases at the end.

These interesting and informative books are sold primarily to libraries and are not available in most bookstores. Check with your local library or bookmobile—chances are your librarian can get them for you.

And for adults . . .

The UNICEF Datebook Calendar, a best-seller last year, is off the press again and the 1965 edition promises to break all records. Published by the United Nations Children's Fund, this perennial favorite makes an excellent gift as well as an attractive addition to any table or desk-top.

The 1965 edition contains 54 prize-winning illustrations representing a remarkable collection of art by children from all over the world, who benefit from UNICEF. Accompanied by delightful quotations, their collection forms a handsomely-bound, full-color book with ample room for notations, appointments, important names and addresses.

For your copy, send two dollars to the U. S. Committee for UNICEF, P. O. Box 22, Church Street Station, New York, N. Y. The supply is limited—early mail orders are recommended.

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1964 THEME EXHIBITS

Food and the Future

from farm to factory to home



NORTH CAROLINA STATE

FAIR

RALEIGH/OCT. 12-17

THE FRONT PORCH

(Continued from page 5)

Every morning the staff sits around chortling over its latest accomplishments. ("Did you see the job Ted did at the Atlanta airport? He worked out the airline schedules so that 20 planes are due to land at the same time!" "Ho! I knew that boy was going somewhere after the job he did on the traffic lights in Raleigh. By the way, are you still planning Interstate Highways?" "Yeah, but I hope I get transferred pretty soon. It's getting to be quite a job seeing that the completed stretches run out in the most congested areas. I'd like to get back to something simple like seeing to it that stores are always out of the sizes people want.")

You get the idea. My wife swears they've got at least one guy who goes around to restaurants to make sure they run out of baked potatoes at the exact moment she orders them.

After hearing the third or fourth waiter declare, "I'm sorry, but we just ran out of baked potatoes," you have the eerie feeling she's right.

Think about it. What has Annoyances, Inc., done for you lately?

HERE'S A

Baking Day SECRET

It's the **balance** of ingredients in baking powder that governs its leavening action. Only when these are scientifically **balanced** can you be sure of uniform action in the mixing bowl plus that final, **balanced** rise to light and fluffy texture in the oven.

**Balanced Double Action
means Better Baking!**



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known as the
baking powder
with the
**Balanced
Double Action!**



The Golden Fruit

We've been saving the two recipes below since late last fall when we first received them from Mrs. Lawrence Berry of Route 1, Hickory. Mrs. Berry's letter arrived just a little late to take advantage of last year's abundant crop of the main ingredient—pears. We hope that this year's harvest is just as bountiful and that we're in plenty of time with two excellent suggestions for ways to preserve these tasty fruits.

A member of Rutherford EMC since 1948, Mrs. Berry writes that only two of her seven children are still at home. The other five are all married with families of their own. One son is stationed in France with the U. S. Army and with him are three of her thirteen grandchildren.

Mrs. Berry closed her nice letter with a plea "to keep the Kitchen Corner going every month." And to help us do just that she sent along not one but four of her favorite recipes. Since we only had room for two, we'll be happy to send you copies of the others—one for Pear Butter and one for Pear Honey—if you'll just drop us a card with your request.

CAROLINA FARMER RECIPE

Submitted by Mrs. Lawrence Berry
Route 1, Hickory, N. C.

PEAR MARMALADE

4 lbs. sliced pears

4 lbs. sugar

3 oranges

Remove peeling and core from pears. Wash oranges and remove seeds. Put the fruit through a food grinder, using coarse blades. Save juices.

Add juices to chopped fruit and bring to boil in double boiler. Gradually add sugar while stirring mixture constantly. Continue cooking until mixture thickens.

Pour into jars and seal tightly. Store on a dark cool shelf.

CAROLINA FARMER RECIPE

Submitted by Mrs. Lawrence Berry
Route 1, Hickory, N. C.

PEAR PRESERVES

4 lbs. sliced pears

2 cups crushed pineapple

6 cups sugar

Peel and core pears, then slice into thin pieces. Place fruit with a very small quantity of water in double boiler and bring to boil. Add sugar. Allow mixture to simmer until pears are soft. Then add crushed pineapple and cook until fruit is clear and syrup is thickened (about 20 minutes).

Pour into hot sterilized jars and seal tightly. Store in a dark cool place.

FAMILY FARE

By ERMA ANGEVINE

Coordinator of Women's Activities, NRECA

One question always comes up when I'm talking to groups these days: "What's this about rural electric co-ops and the Federal Power Commission?" I've answered these queries like this.

In 1935 U. S. congressmen made the Federal Power Commission responsible for regulating rates of power sold across state lines and for checking securities and bookkeeping of private utilities. They exempted from this regulation city-owned or state-owned utilities, public power districts, and federal power marketing agencies.

Congress didn't mention rural electric cooperatives, which are also consumer-owned, because these didn't exist until a year later. It was 1936 when the Rural Electrification Administration made the first loan to a group of farm people to set up their own power system.

For 27 years FPC did not bother co-ops. Then last July, FPC issued an order against three power co-ops — Dairyland, Minnkota, and South Central Rural Electric. These co-ops were told to "show cause" why they should not comply with FPC regulations on rate schedule filing, accounting, and reporting. A show cause order means the other fellow must prove his case. In other words, the three co-ops were told to prove why they should not comply with FPC, not FPC to show why they should.

The co-ops have refuted the claim, pointing out that they sell power only to members. These member-owners either provide the risk capital or the necessary security on loans from REA. The co-op is run by a board of directors elected by the members and managed by a man hired by the board and responsible to the owners. In other words, the co-ops have said we don't need any outside regulation to protect ourselves from a business we own and control. We wouldn't cheat ourselves on rates or make any illegal reports for ourselves. Co-op members fear FPC jurisdiction could end the rural electric program as they know it. Last December the Supreme Court, deciding on a California case involving an investor-owned utility, ruled that FPC had jurisdiction over all interstate utilities except those "expressly exempted by the act itself."

Several congressmen saw the difficulties facing the co-ops. Since they had not existed in 1935, they were not exempt. Senator Hubert Humphrey and Congressman Lester Johnson immediately introduced bills that would amend the FPC Act to specifically exempt rural electric co-ops from FPC jurisdiction. Other congressmen have introduced similar bills to clarify the record and keep rural electric co-ops from having to report to two federal agencies. They seek to put in words the exemptions they believe Congress meant 28 years ago.

Free Patterns



PIXIE CHARMER

Any little girl you know would be proud to wear this "pixie" cap. We've done this one in white and geranium knitting worsted which is, as it should be for children, washable. And it's made with a simple stitch easily mastered by every beginner. Be sure and watch for the bonus design you'll find on this direction leaflet — we're sure you'll like it. For your free copy of this direction leaflet, just send your request for Leaflet No. PK 2903, along with a stamped, self-addressed, long envelope, to: The Carolina Homemaker, P. O. Box 1699, Raleigh, N. C.



KNITTED ELEGANCE

What with all the talk recently about bathroom luxuries, we couldn't resist showing you the latest in custom-made bathroom accessories. This elegant basket cover — knitted in an easy ribbing with a bright crocheted border — is sure to brighten even the loveliest bathroom. The tissue box and hair spray covers are a marvelous extra; all three are done in long-wearing knitted worsted. For your free instructions, just send your request for Leaflet No. PK 3252, along with a stamped, self-addressed, long envelope, to: The Carolina Homemaker, P. O. Box 1699, Raleigh.

To: The Carolina Homemaker
P. O. Box 1699
Raleigh, N. C.

Please send me without charge the pattern instructions that I have checked below. I am enclosing a long, stamped, self-addressed envelope.

___ Leaflet No. PK 2903 _____ Pixie Charmer

___ Leaflet No. PK 3252 _____ Knitted Bath Ensemble

My Name Is _____

Address _____

Comment, If Any _____

The Name of My EMC Is _____
(Your Electric Membership Corporation)

This Offering of Patterns Expires December 1, 1964

Fashions and Needlecraft



7496

7496—Popular afghan jacket of crocheted squares. Fine topper for fall. Squares work up fast, easy to join. Directions for sizes 32-34; 36-38 included. 25¢.



9247
2-8

9247—Swingy pleats fall from yoke—easy sewing for mother. Printed Pattern in Child's Sizes 2, 4, 6, 8. Size 6 takes $2\frac{1}{4}$ yards 35-inch fabric. 35¢.



9121
12½-24½



9121—Choice of high or scarf-tied neckline for this six-gore style. Printed Pattern in Half Sizes 12½-24½. Size 16½ takes $3\frac{1}{4}$ yards 39-inch fabric. 35¢.



4966
14½-24½

4966—Side-buttoned bodice, smart neckline detail, skirt of walking pleats. Printed Pattern in Half Sizes 14½-24½. Size 16½ takes $4\frac{7}{8}$ yards 39-inch fabric. 35¢.

DRESS PATTERNS 4966, 9247, 9121, are THIRTY-FIVE CENTS each.
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FREE! GET YOUR FIRST FALL PATTERN FREE! Choose it from 300 sparkling design ideas in our big, new Fall-Winter Catalog of Printed Patterns, just out! Get it by mailing coupon inside Catalog. Hurry, send 50 cents today.

7420—Pussycat doll to thrill a tot. Make it early for a Christmas gift. Pattern of puss, clothes. Directions. Doll is about 13 inches tall. 25¢.



742

"Is Censorship of Movies and Books Fair to Teenagers?"

all teenagers were broad-minded and mature, as they should be, there would be no need for censoring movies and books. But, of course, not all teenagers are. Stamping 'Adult Entertainment' on book jackets and movie marquee only makes teenagers more curious to know what they're really about. By the time a teenager reaches 17, though, he should have become stable in his ideas and views about such things and I don't think it's fair then. But until adults really think of us as 'grown-ups,' I suggest that we stick to Elvis movies. They're really the best, in my way."

Janice Livingston
Rt. 1, Box 228
Boomer, N. C.

Janice, who will be a junior at Kings Creek High School, writes that she likes "all sports, especially swimming, and I'm crazy about horses." Her parents, Mr. and Mrs. C. W. Livingston, are a member of the Ridge EMC.

In all fairness to both teenagers and adults, I think that teens should have the chance to see if they are on the right track in their choice of movies and books. If not, then I think parents certainly should make a particular classification of literature and movies. However, parents should not try to force their personal taste upon their teenagers. Instead, we should all develop our own individual tastes."

Butch Hall
Rt. 2, Startown Rd.
Lincolnton, N. C.

Freshman at West Lincoln High, Butch writes that his favorite sports include swimming and basketball. On the less athletic side, he says that he also enjoys racing and that his goal in life is in the musical field—he hopes to sing. Butch's home is served by the Burford EMC.

"I think parents and all adults should realize that teenagers are mature, responsible people. They should have the privilege of choosing the type of books and movies they enjoy. After all, it's usually those things which they're told not to do that teenagers are the most curious about."

Patricia Price
Rt. 1, Box 142
Nebo, N. C.

Patricia is 15 and will be a sophomore at Glenwood High School this year. She says she enjoys dancing, swimming and playing the piano. Mr. and Mrs. Alvin Price are her parents; her home is served by Burke-McDowell EMC.

"Before we can answer with a 'Yes' or 'No,' we should consider 'Why?' Censorship stems from either the intimate status of the book or movie or from the evil content of such matter. Some teenagers feel that they are mature enough to accept such subject matter and, therefore, feel that censorship is unfair. But still we must remember that some teenagers look for only the evil in books and movies and use what they see in ways that could be harmful rather than helpful to themselves and others. Personally, I think that teenagers can wait a few years to enjoy adult books and movies."

Faye Moody
Route 1
Wake Forest, N. C.

Sixteen-year-old Faye is the daughter of Mr. and Mrs. P. L. Moody of Wake Forest. This fall she will be a senior at Wake Forest High School where she is a cheerleader and a member of the Dramatics Club and the annual staff. Her home is served by Wake EMC.

Teen

ROUND TABLE

If you have a good answer, send it to THE TEEN ROUND-ABLE, The Carolina Farmer, P. O. Box 1699, Raleigh, N. C. at once. Send a photo, too, if you have one, (we can't return it) and a few facts about yourself. Include your parents' name, and the name of the electric membership corporation serving you. If your answer is published, we will send you \$5.

If you want to submit a question, send it along for our statewide panel to answer. For each question used, the sender will get a \$5 check. Jot yours down and send it to us right away.

NEXT QUESTION

"If a boy in service is going overseas, should a girl continue going steady with him?"

A check for \$5 is in the mail to Audrey Blankenship of Rt. 1, Nebo, for this question. Be sure and watch for the answers in the November issue of The Carolina Farmer.

The daughter of Mr. and Mrs. E. A. Blankenship, Audrey will be a senior at Glenwood High School this fall. Her hobbies include handcrafts and skating. Her home is served by Burke-McDowell EMC.

Rural Exchange

Rates: 25¢ word cash with order Minimum—\$5.00

● POULTRY

HIGH QUALITY—LOW PRICES! Reds, Rocks, Rock-crosses \$3.95—100. "JUMBO" White Rocks \$5.49 COD. Heavy Breeds Straight hatch \$8.90; Pullets \$10.50. "DELUXE" White Rocks, Barred Rocks, Rhode Island Reds, Hampshire Reds, Wyandottes Straight Hatch \$10.90; Pullets \$18.90. Redrock Sexlink Pullets \$21.90; Straight Hatch \$11.90. Silver Cross Pullets \$22.90. Golden Buff Sexlink Pullets \$23.90. "FAMOUS" White Leghorn Pullets \$21.90. "CHAMPION" Pedigreed White Leghorn Pullets (Extra Large Eggs) \$23.90; Straight Hatch \$11.90. White Giants, Black Giants, Buff Rocks, Buff Orpingtons, Silverlaced Wyandottes, Brahmas Straight Hatch \$14.90; Pullets \$25.00. Pekin Ducklings 12—\$4.75. Bronze and White Holland Broadbreasted Turkeys 15—\$12. Beltsville Turkeys 15—\$10. C.O.D. Live Guarantee fob. RUBY BABY CHICKS, Dept. NCRA7, Virginia Beach, Virginia. (Phone 428-2255)

Rocks, Reds, Cornish \$3.89—100. Large White Rocks \$5.45. Over 50 other breeds—Leghorns, Heavies and crosses \$1.45 to \$5.45. Pullets \$9.99. Before you buy, compare our prices. We guarantee to save you money. Customer's choice of breeds shown in terrific big free catalog. Shipments from hatchery your section. Atlas Chicks, Home Office, 2651 Chouteau, St. Louis 3, Mo.

● ANNUAL MEETING

BLUE RIDGE MOUNTAIN ELECTRIC MEMBERSHIP CORPORATION on Friday, Sept. 18, at Young Harris, Georgia. Program will begin at 10 a.m. Dr. Noah Langdale will be the speaker. Approximately 80 prizes will be given away.

ROANOKE ELECTRIC MEMBERSHIP CORPORATION on Saturday, Sept. 26, at the REMCO Headquarters Arena in Rich Square. Program will begin at 1 p.m. Business and musical entertainment. Approximately \$600 in FREE prizes to be given away.

CENTRAL ELECTRIC MEMBERSHIP CORPORATION on Friday, Oct. 2, at 7:30 p.m. in the Central High School Auditorium, Sanford. J. C. Brown, Jr., executive manager of Tarheel Electric Membership Association, will be the speaker. Approximately 80 prizes will be given away.

WOODSTOCK ELECTRIC MEMBERSHIP CORPORATION on Friday, Oct. 2, at Pantego School Auditorium, Pantego. Program will begin at 7:30 p.m. FREE prizes.

JONES-ONSLOW ELECTRIC MEMBERSHIP CORPORATION on Saturday, Oct. 10, at Richlands High School, Richlands. Program will begin at 10:30 a.m. FREE prizes to be given away.

● REAL ESTATE

400,000,000 acres Government land available in 25 states. Some low as \$1 acre. 1964 report. Send \$1 to National Land, 422RC9 Washington Building, Washington, D. C.

Want Ads Sell!

AROUND THE HOUSE by Archie Hathcock



Until just a few years ago most farmers thought all-night automatic security lighting was a luxury they couldn't afford.

Then the word began to get around from farmers who had installed them that security lights are a valuable farm asset that pays instead of costs.

Farmers, as well as owners of commercial establishments, found that security lighting practically eliminates theft and pilferage. Good lighting also helped to eliminate falls, sprained ankles and bruises from nighttime hazards.

Cattle feeders soon discovered that automatic all-night lighting of their feedlots encouraged their cattle to eat more and to be ready for market sooner.

As the news of these advantages spread around farm communities,

more and more farmers and residents decided that automatic security lighting was just the thing. In many parts of the state the countryside is dotted with blue-white glow of mercury-vapor lights every night. Sometime where there is a cluster of homes the owners will share in the monthly cost of the light.

You don't have to be in the business of farming to reap the benefits of security lighting. Regardless of the business you're in there are always after-dark chores to be done around the house. Member reports that outdoor lighting makes it possible for to mow his grass in the cool of evening.

With fall and longer nights proaching, now's just the time to see your electric cooperative about all-night security lighting. There's no maintenance worry. Your EMC provides the lighting equipment and keeps it burning for you at a low monthly rental fee.

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● HUNTING & FISHING

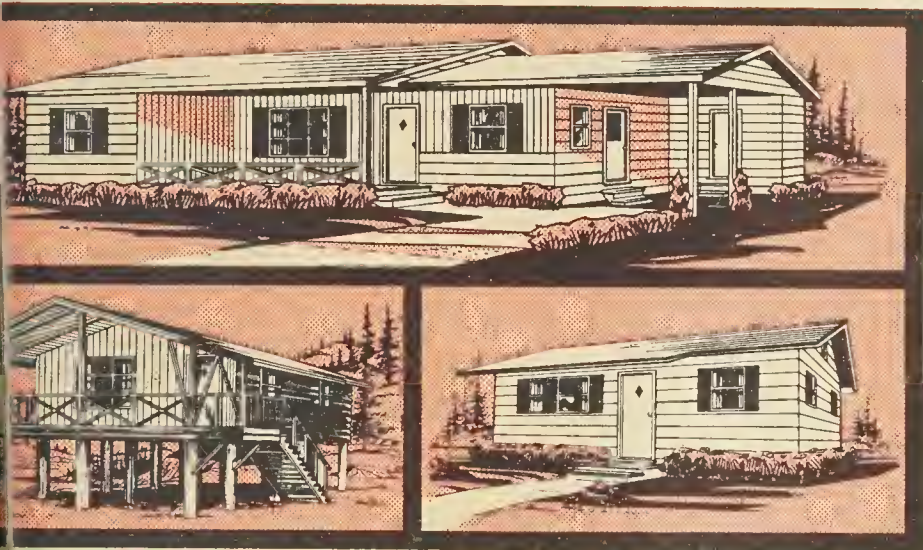
Collapsible farm pond fish traps. Animal traps. Postpaid. Free information, pictures. Shawnee, 39340 Buena Vista, Dallas 4, Texas.

● EDUCATIONAL OPPORTUNITIES

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like rent!**

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If you are paying rent amounting to only \$50 a month you will own your home in 12 years! If your rent is \$60 a month you will pay \$8,640 in 12 years! If you are paying \$100 a month for rent, and continue to pay for 12 years you will have paid \$14,400 and all you have to show for it is a bunch of rent receipts! Why not own your own home instead of paying for your landlord's property?

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☐ My property is paid for and is free and clear of debt.

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I can afford to pay approximately \$ _____ monthly for a new home.

I would like to start construction on my home within _____ weeks.

The best time to catch me at home _____

Modern Version

It seems that a Sunday school class had just completed a unit on the history books of the Old Testament. The teacher passed out paper and crayons and asked her primary children to draw a picture of some story they remembered from their study.

One little boy's effort depicted a man driving an old car, in the back seat were two lightly clad younger people. Baffled, the teacher expressed the usual, "That's very nice, Billy," then qualified it with, "but what Bible story does it tell?"

"Well," was Billy's reply, "the Bible says God drove Adam and Eve out of the garden."

Joining the Army

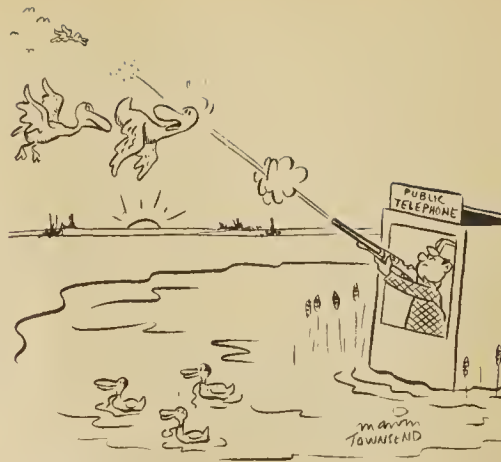
A small boy leading a donkey passed by an army camp. A couple of soldiers wanted to have some fun with the lad.

"Why are you holding your brother so tight, sonny?" said one of them.

"So he won't join the army," the youngster replied without blinking an eye.

Splurging

The president of the firm was traveling to a nearby city on an early-morning train. Going into the dining car he found a seat, summoned the steward, and said, "I'd like to try that \$6 breakfast my men always report when they ride this train."



"I thought that was a funny place for a phone booth."

HALE!

Lookout Below

A former federal official tells about the planeload of people flying across the Atlantic and a voice comes on the intercom: "We are now flying at 35,000 feet. If you will notice, out the right window, the two engines on that side are on fire, and the engines on the left had to be stopped. If you look directly below, you will see a yellow sea recovery raft with six small dots on it. The dots are the pilot, co-pilot, flight engineer, navigator and two hostesses. This is a recording."

Wrong Question

The clanging noise made by garbage collectors aroused family. The housewife suddenly remembered she had forgotten put out the garbage. With her hair in curlers and her face shiny with various creams, she sleepily leaned out the window and called the collectors, "Am I too late for the garbage?"

"Certainly not" replied the collector, "hop right in."

Deserted?

Yogi Berra, asked if a certain restaurant in New York was popular as ever, answered: "I don't know. Nobody ever goes there anymore. It's too crowded."

Uniqueness

At San Francisco's Fisherman's Wharf two ladies were watching two baskets of live crabs, one marked \$1.50 and the other \$2.00. When, after several unsuccessful tries, a crab in the \$1.50 basket reached the top and tumbled into the \$2.00 basket, one of the ladies turned to the other and said, "That could only happen in America."

Wisecracks

... A person with an hour to spare usually spends it with someone who can't spare a minute.

... Remember when you look forward to earning the salary, you can't live on today?

... No speech can be entirely bad if its short enough.



"Another channel, perhaps?"



"Tell you what—you run along to the masquerade ball and introduce me as the invisible man."



three peas in a pod



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